



Will Dickinson

## Description

### About:

Will Dickinson focuses his practice on building clients' intellectual property portfolios, providing brand protection and negotiating technology transactions. This includes Will's fractional general-counsel practice, which focuses on licensing negotiations for fast-paced software sales companies, managing clients' large trademark portfolios, and augmenting the commercial and intellectual property capabilities of a client's in-house legal department.

Will has experience in:

- Trademark and copyright prosecution
- Trademark portfolio management and counseling
- Software, IT, and intellectual property licensing
- Intellectual property litigation
- Trademark Trial and Appeal Board litigation
- Domain-name (UDRP) arbitration
- Digital Millennium Copyright Act (DMCA) counseling and registration
- Commercial contracting
- Commercial dispute resolution

Throughout his career, Will has helped clients ranging from Fortune 500 companies with large portfolios, to startups and mid-sized businesses with important intellectual property assets, to state agencies with mission-critical IT systems.

Will has been named among Virginia's "Legal Elite" by Virginia Business magazine, a "Rising Star" by Virginia Super Lawyers, and a Richmond Times Dispatch Readers' Choice Lawyer. Prior to joining Kaleo Legal, Will practiced at Williams Mullen, an Am Law 200 law firm headquartered in Richmond, Virginia.

Will received his law degree from Wake Forest University School of Law, where he served as the Editor-in-Chief of the Wake Forest Law Review. He earned his undergraduate degree from Wake Forest University, with a bachelor of arts degree, magna cum laude, Phi Beta Kappa.

Will serves on the Sports Backers President's Council, on the Wake Forest University School of Law Rose Council, and as a mentor at Startup Virginia. He is a member of the American Bar Association, Virginia Bar Association, Richmond Bar Association, and the Greater Richmond Intellectual Property Law Association.

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